



Green Timbers Heritage Society

Meeting Minutes

Tuesday, June 14, 2022

Via Google Meet

In Attendance:	0
Regrets:	0
Meeting Called to Order:	0
Reports:	1
SNAP:	1
Last Month:	1
This Month:	1
Finance:	1
Advertising:	1
Membership:	1
Website:	1
Walks:	1
Special presentation:	1
Translink	1
Ongoing Business:	1
AGM:	1
Website	2
SWAG	2
Contests / Environmental Extravaganza:	2
Dog poop bags at entrances	2
Miscellaneous conversation:	3
Meeting Adjourned:	3

In Attendance:

Don Schuetze, Nathan Evans, Hailey Moran, Jim Foulkes, Allison Baker

Regrets:

Leana Kininmont, Nick McMahon

Meeting Called to Order:

7:00 pm

Approval of last meeting minutes. Moved and approved.

Reports:

SNAP:

Last Month:

This Month:

- 10 SNAP members are now a month into their roles.
- Hailey and Don overcame all online red tape signup hiccoughs. Around \$60k funded by CSJ
- Fall position postings now up.
- Vehicular MVA resulting in expense more than budgeted.
- SNAP team uses the Avenza app for accurate map tagging of locations of interest.

Finance:

SNAP Credit Card up and running, still working on web login for timely activity. Can just do payments to CC as needed until web login finalized.

Advertising:

FB advertising on the go for scheduled walks. Noticing on FaceBook ads it won't explicitly state the date if it's the same week, ie it will say "Saturday". Adding in the date to the event text to compensate, along with link to our website.

Membership:

One new membership this past month, mailed a cheque!

To Do: Nathan to download last few months worth from the site, add to our XLSX roster.

Website:

Michael has a list of recommended actions to gain the much sought-after google adsense. SNAP team can add content, but questions arise as to how that would look, would the theme match existing theme, how to make all posting consistent across snap, gths, facebook, etc. SNAP's website uses Wix, we use Wordpress.

To Do: Don to email all directors list of suggestions. Also start steps to redesign, hire external designer? Budget for redesign? Trouble to find an honest salesman of a web developer... Ask Michael M for recommendation? Request is for directors to all do research on who they like as a web developer.

Walks:

Still To Do (Don): Create PDF: one-sided letter-sized "join us", walks etc can put on didactic panel at entrance. Monthly someone updates pages there. Can also be put in other parks. PDF good.

Special presentation:

Translink

- 140 station on the hospital site; Jim noted it covers the area set aside for public art, Wady's sculpture. Jim has some documentation in his basement. Nathan offers to scan it.
- Environmental review will come out in late summer, covering noise and visuals
- Could the station be called "Green Timbers"?

Ongoing Business:

-

AGM:

July 19, 2022

Booked at Ricky's

Nathan tested laptop and TV in the boardroom. Works well. No external mic or camera though, so will have to use one built into laptop.

- Alison proposed \$20 subsidy for meals for members who come, Nathan seconded, motion passed.
- Hailey to do a one-pager to hand out.

Per Society Act of BC, an AGM need only be held once per year, so any time in 2022 will do. It is recommended within six months of the fiscal year end because that is when the CRA information return filing is due (March 31 for us).

Directors will need to sign off on financial statements which are then presented to members at the AGM (Societies Act Sections 35 and 36).

May meeting: revisit format, for July 19 AGM at Ricky's.

To Do: Advertising the event: FaceBook, Google Meet, newsletters, community calendar

Website

To Do: Note to people on how to report garbage; links apps for iNaturalist and Merlin; update FB cover image. Avenza?

SWAG

Alison made motion to spend ~\$1000, totes

Prizes or awards: tote bags, ball caps, dog poop bags, picnic basket, Low-end and High-end items; another way to look at it is about \$2 per item (?)

- Look at notional cart: concept: Allison's shopping cart in VistaPrint with a budget of \$1000. Including a few premium objects, ie backpacks, and about 50-100 items like the cloth bags we are all so enamored with.

Brooklyn Deluxe Sling Backpack

Quantity 3 Remove Edit

Item Total \$107.92

VistaPrint Ballpoint Pen

Quantity 50

Selected options Item Total \$125.00

6-Can Cooler Bag

Quantity 5 Remove

Item Total \$165.23

Basic Grocery Tote

Quantity 200

Item Total \$598.98

VistaPrint 5-Panel Baseball Cap.

\$16.99

Quantity 1

Suggestions: cloth, burlap, hemp tote, even if fewer; environmental pens; another supplier: AdCentives www.adcentives.ca (SNAP just used them).

Still To Do: convert 2020 logoto K , eps

Contests / Environmental Extravaganza:

Photo contest: win a SWAG thing, use photo for something-or-other. Get photo release

Dog poop bags at entrances

To Do: Follow up with City about this. Is biodegradable bag a possibility? Extra garbage cans?

Miscellaneous conversation:

Jim asked about a walk with Rob around the dead trees at the east end of Fraser Hwy

Meeting Adjourned:

8:26 pm

Next meeting July 12, 6:30 pm