



Green Timbers Heritage Society

Meeting Minutes

Tuesday, July 13, 2021
Virtual meeting via Google Meet

In Attendance:	0
Regrets:	0
Meeting Called to Order:	1
Reports:	1
SNAP:	1
See Appendix 1	1
Finance:	1
Website:	1
Social Media and outreach:	1
Old Business:	1
Enhanced booklet (picked up from May agenda)	1
Maps update online and possibly in print (picked up from May agenda)	1
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Environmental Extravaganza	2
SNAP Outreach video project	2
Tree survey	2
New Business:	2
Fraser Highway widening:	2
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Surrey Transportation Plan:	2
iNaturalist:	2
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In Attendance:

Allison Baker, Don Schuetze, Nathan Evans, Nick McMahon,

Regrets:

Amy Kim, Jim Foulkes, Leana Kininmont

Meeting Called to Order:

6:47 pm

Approval of last meeting minutes

Approved.

Reports:

SNAP:

See Appendix 1

Finance:

New laptop purchased and paid for. Owned by Society for bookkeeping and directorship usage.

EFT questions; not obvious how to set these up on VanCity.

GTHS Prospera: Savings \$18980.16 and General \$6180.04

SNAP Vancity: Chequing \$125435.16 and Savings \$2374.42

Website:

Top performance metrics

Stats compared to previous month

Users: 1.9K

Increase 16.4%

Sessions: 2.1K

Increase 16.0%

Bounce Rate: 86.3%

Increase 2.9%

Average Session Duration: 00:51

Increase 24.3%

Breakdown of visitors acquired by channel

Organic Search: 80.1%

Direct: 12.2%

All Other Sessions: 7.6%

Social Media and outreach:

Regular postings on Facebook: photos with engaging questions (Allison) and urban forest links (Don)

Don to verify documentation exists on posting to Instagram and Facebook.

Old Business:

Enhanced booklet (picked up from May agenda)

- Link to "booklet" folder in shared drive sent to Allison and Marsha Drake.
- Allison has done some work, DOC and RTF uploaded
- After looking at the brochure holders in the kiosks at the park Don wonders if we shouldn't have two projects:
 - 1) the big detailed book that we got the funding for;
 - 2) a revised postcard (it's just a tad too wide to fit properly, and too short for the holder), or
 - 3) 3-fold brochure for more casual pick-ups, which leads to:

Maps update online and possibly in print (picked up from May agenda)

- Suggestion: Map on main page (added Jul 23, 2021)
- Concept so far is to update the online maps to include trail names (and distances?)

- Have a QR code leading to this information available for printed materials (possibly on a sticker at the back of the brochure holder at the kiosks, or on the kiosks proper. The City doesn't want to have a number of codes on the kiosk, so we should limit it to one.
- Create self-guided itineraries like:
 - 1 km, 5 km, 10 km walks
 - Sight-seeing walks (ie to see the erratic, the inaugural plantation, a hobo encampment (just kidding))
- Can we get an electronic copy of an original so we have a starting point? Which source would be good? There is one on the back of the current postcards used for promotional material, but it is small (4" x 6" approx)
- Allison was in touch with the City of Surrey. They have offered to work with us to make it an interactive map for Green Timbers.

Meetup

- No events organized yet, but on Leana's mind.

Environmental Extravaganza

- Selfie Scavenger Hunt closed end of June.
- From Amy: "Also, the GTHS Selfie Scavenger Hunt ended last week. In total, we had five people (mainly families so even more people!) participate. I am currently coordinating for them to pick up their t-shirts from the Surrey Nature Centre. Thanks to Nick for organizing this!"
- Nick can come up with a new contest for July?

SNAP Outreach video project

- Leana was going to call old members; got a hold of a few people; at least one video done by the SNAP outreach team (with GTHS member Angelie).

Tree survey

-- Done by road people in regards to Fraser Highway widening. We're asking for the survey and an opportunity to comment.

From Robin Landucci: "I have reached out to the Project Manager and they will let me know then they have received the tree info. At this time, it will most likely be preliminary info in the form of aerial images, with trees plotted, and tabular data. Although I am not sure if there are any future public engagement opportunities planned, my understanding is we can share the info once it's received."

New Business:

Fraser Highway widening:

Award contract to City council on Mon July 12 for approval. Don got a call from someone at the City to let us know. That was nice of them! The first phase is from 96th to 148th starting this summer.

Surrey Police outreach did an interview:

Part of their community outreach. Interviewed Don on priorities and perspectives of the GTHS.

Surrey Transportation Plan:

A virtual presentation and feedback for the "Surrey Transportation Plan Big Vision, Bold Moves" focus group. Don attended on behalf of GTHS. Nothing here *directly* impacts Green Timbers. The group went over the big picture of their vision: 1) grow the transportation network to a multi-modal model, planning for 1 million people; 2) zero deaths is the goal; 3) addressing the climate crisis; 5) equitable f4) using innovations and technology; or everyone.

iNaturalist:

create program for GT.

Park issues:

Abandoned smashed car in 100 Ave parking lot in May.

Two fires in Green Timbers in mid-May, Allison had to coordinate with Cloverdale Fire Dept. who didn't have a map. No coordination or info on how to find things. Someone had been walking around lighting fires.

To follow up with Robin: what is the fire plan for the park? Who has the keys to the gate for the pumper trucks?

Can we meet in person at SNC?

Home page: links to useful apps for people:

Plant recognition

Merlin (birds)

Mushrooms

Berries

iNaturalist

Meeting Adjourned:

7:47 pm

Next meeting August 10, 2021

Appendix 1: SNAP Update

July 1, 2021

Amy Kim, Program Coordinator

Past Month:

- SNAP teams are almost one month into the season!
- The Outreach Team has started working on their video projects with WRSN and SAHS, as well as GTHS. Ayla and Isabel had a meeting with Ellen and Leana on May 28th – [meeting minutes](#).
- The Outreach Team has started a new [blog post series](#) about their work at Newton Pond Park.
- The Field Team worked at GTUF to litter pick around the lake, weed through previous planting sites, and remove various invasives (dame's rocket, blackberry, ivy, lamium, and periwinkle) and graffiti from trees. They will be at GTUF from June 21-24 to litter pick around the lake and remove invasives in the meadow.

This Month:

- SNAP is halfway through the summer season.
- The Outreach Team started interviewing GTHS members for their video project. So far, they have interviewed Angelie, Don, and Jim.
- The application deadline for the fall season (September 7-December 3) closes on July 12, 2021.
- In July, the team will be working with the City of Surrey and local biologists on a citizen science project at Newton Pond Park. They will be learning to use iNaturalist to collect data about the flora and fauna in the park.